

**SYLLABUS FOR  
THE FOUR-YEAR UNDERGRADUATE PROGRAMME  
(FYUGP)**

As per provisions of NEP\_2020 to be implemented from  
academic year 2022 onwards.

**SEMESTER IV**



**GOVT. DIGVIJAY AUTONOMOUS  
P.G. COLLEGE,  
RAJNANDGAON (C.G.)**

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**GOVT. DIGVIJAY AUTONOMOUS P.G.COLLEGE RAJNANDGAON C.G.**  
**SYLLABUS FOR**

**THE FOUR-YEAR UNDERGRADUATE PROGRAMME**  
**(FYUGP)**

**B.COM.IV SEMESTER**

**2024-25**

Semester	Course	Course Code	Course Name	Credit	Credits	Internal marks	ESE max Marks	Total Marks	Remarks
IV	DSC X		COST ACCOUNTING	4	4+0	20	80	100	
	DSC XI		CORPORATE ACCOUNTING - 2	4	4+0	20	80	100	
	DSC XII		INDIRECT TAX WITH GST	4	4+0	20	80	100	
	DSE II		MANAGEMENT PRINCIPLES & APPLICATIONS	4	4+0	20	80	100	
			BANKING LAW AND PRACTICE						
	AECC -IV		HINDI LANGUAGE	2	2+0	10	40	50	
	SEC IV		E -MARKETING	2	2+0	10	40	50	
VAC IV		COMP. APPLICATION IN BUSINESS							
		CHOSE ONE FROM A POOL OF VAC	2	2+0	10	40	50		

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

**FYUGP (CBCS/LOCF Course)**

Department: -COMMERCE

Session: 2024-25	Program: B.COM
Semester: IV	Subject: COST ACCOUNTING
Course Type: DSC X	Course Code: .....
Course Title:	: COST ACCOUNTING
Credit: 4	Lecture: 60
M.M. 100= (ESE 80+IA 20)	Minimum Passing Marks: 40%

Title	Calculus
<b>Course Learning Outcome:</b>	<ol style="list-style-type: none"><li>1.Develop an Understanding of the various averages and measures of Dispersion to Describe statistical data</li><li>2.Explain the Relationship between two variables through correlation Regression.</li><li>3.Explain the construction and application of index numbers to real life Situations.</li></ol>

Title	Calculus
<b>Programe Specific Outatementcome:</b>	<p><b>P.S.O.-1</b> The students can get the knowledge, skills and attitudes during the end of the B.com degree course.</p> <p><b>P.S.O.- 2</b> By goodness of the preparation, they can turn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.</p> <p><b>P.S.O.- 3</b> Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.</p> <p><b>P.S.O.- 4</b> The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.</p> <p><b>P.S.O.- 5</b> Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting,management,communication,computer.</p>

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Units	Lectures	Lectures (15 x 4 = 60)	Credits
I	15	Cost:Elements,And Concepts Methods Of Material Issue Pricing Methods Of Wage Pament Machine Hour Rate Method	1
II	15	Cost Sheet, And Cost Statement	1
III	15	Contract Costing	1
IV	15	Process Costing(Inclunding Joint Process And By Products) Cost Volume -Profit Analysis (Break-Evan Point)	1

**Suggested Readings :-**

Mehta Dr. B.K Sanjay Sahitya Bhavan Publication Agra

Banarjee, B. (2014). Cost Accounting – Theory and Practice. New Delhi: PHI Learning Pvt. Ltd.

Kishor, R. M. (2019). Taxman's Cost Accounting. New Delhi: Taxmann Publication Pvt. Ltd.

Lal, J., & Srivastava, S. (2013). Cost Accounting. New Delhi: McGraw Hill Publishing Co.

Mowen, M. M., & Hansen, D. R. (2005). Cost Management. Stanford: Thomson.

Study Material of CA Course (New) Intermediate Level Paper 3: Cost and Management Accounting.

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

**FYUGP (CBCS/LOCF Course)**

Department: -COMMERCE

Session: 2024-25	Program: B.COM
Semester: IV	Subject: Corporate Accounting 2
Course Type: DSC XI	Course Code: .....
Course Title:	<b>Corporate Accounting – 2</b>
Credit: 4	Lecture: 60
M.M. 100 = (ESE 80+IA 20)	Minimum Passing Marks: 40%

Title	Calculus
Course Learning Outcome:	To acquire the conceptual knowledge of the corporate accounting and to understand the various techniques of preparing the accounting and financial statements

Title	Calculus
Programe Specific Outcome:	<p><b>P.S.O.-1</b> The students can get the knowledge, skills and attitudes during the end of the B.com degree course.</p> <p><b>P.S.O.- 2</b> By goodness of the preparation, they can turn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.</p> <p><b>P.S.O.- 3</b> Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.</p> <p><b>P.S.O.- 4</b> The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.</p> <p><b>P.S.O.- 5</b> Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.</p>

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Units	Lectures	Lectures (15 x 4 = 60)	Credits
I	15	Consolidated balance sheet of Holding Companies (With A.S. -21)	1
II	15	Liquidation of Companies	1
III	15	Valution of Goodwill, Valution of Shares	1
IV	15	Accounts of Banking Companies : Functions and servicesog Modern Banks, Accouny-ting recards in the books of bank.	1

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

**FYUGP (CBCS/LOCF Course)**

Department: -COMMERCE

Session: 2024-25	Program: B.COM
Semester: IV	Subject: INDIRECT TAX <sup>with</sup> G.S.T.
Course Type: DSC-XII	Course Code: .....
Course Title:	INDIRECT TAX AND G.S.T.
Credit: 4	Lecture: 60
M.M. 100= (ESE 80+IA 20)	Minimum Passing Marks: 40%

Title	Calculus
Course Learning Outcome:	1.Explain concept ,Need , and Utility of Indirect Tax. 2.Understand and analyse the taxable event i.e. Supply Under GST 3.Prepare and file GST Return Online

Title	Calculus
Programe Specific Outcome:	<p><b>P.S.O.-1</b> The students can get the knowledge, skills and attitudes during the end of the B.com degree course.</p> <p><b>P.S.O.- 2</b> By goodness of the preparation, they can turn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.</p> <p><b>P.S.O.- 3</b> Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.</p> <p><b>P.S.O.- 4</b> The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.</p> <p><b>P.S.O.- 5</b> Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting,management,communication,computer.</p>

*Raj*

*Y.S. Jain*

*R. Chandra*

Units	Lectures	Lectures (15 x 4 = 60)	Credits
I	15	Costoms Duty , State Excise Duty ,CENVAT, Details Study of state excise During Calculation of Tax.	1
II	15	Introduction to Goods and Service Tax ,objectives and basic Sheme of GST, Salient Feature of GST Subsuming of impelementing GST, Structure of GST,CGST, SGST, IGST ,UTGST GST COUNCIL- Structures Power and functions Provision from Amedments .	1
III	15	Ragistration Under GST – Procedure for registration , Persons Liable and not liable for Registraion .Compulsory Registrations ,Exempted Goods and Services- rates of gst, E-way billing	1
IV	15	Assement and Returns- Input Tax Credit- Eligibility apportionment , inputs on Capital Goods , Distribution of Credit by Input service distributor.First Return ,Annual Return and Final Return	1

**Suggested Reading :-**

Saklecha shripal and Anit

Satish printers and Publications Indore

Dr Mehrotra dr. H. C. And

Prof. Agrawal V. P. Sahitya Bhavan Publication Agra

Ahuja, G., & Gupta, R. (2020). Direct Taxes Ready Reckoner. New Delhi: Wolters Kluwer India Private Limited.

Mehrotra, H.C., & Agarwal, V. P. (2019). Goods and Services Tax GST. Uttar Pradesh: Sahitya Bawan Publications.

Singhania, V. K., & Singhania, M. (2020). Students' Guide to Income Tax Including GST. New Delhi: Taxmann Publication.

Singhania, V. K., & Singhania, K. (2020). Direct Taxes: Law & Practice. New Delhi: Taxmann Publication.

The ICAI Study Material for Final Course Group-II, Paper-8: Indirect Tax Laws [Module 1, 2, and 3]

*[Handwritten signatures and initials in blue ink, including 'Raj', 'V.P.', 'Saklecha', 'G.P.', and 'A']*





GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

**FYUGP (CBCS/LOCF Course)**

Department: -COMMERCE

Session: 2024-25	Program: B.COM
Semester: IV	Subject: Management Principle & Application
Course Type: DSE II (Option)	Course Code: .....
Course Title:	Management principle & application
Credit: 4	Lecture: 60
M.M. 100= (ESE 80+IA 20)	Minimum Passing Marks: 40%

Title	Calculus
<b>Course Learning Outcome:</b>	<p>Students would be able to make use of different management principles in the course of decision making in different forms of business organizations.</p> <p>The objective of the course is to provide the students with an understanding of basic management concepts principles and practices.</p>

Title	Calculus
<b>Program Specific Outcome:</b>	<p><b>P.S.O.-1</b> The students can get the knowledge, skills and attitudes during the end of the B.com degree course.</p> <p><b>P.S.O.- 2</b> By goodness of the preparation, they can turn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.</p> <p><b>P.S.O.- 3</b> Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.</p> <p><b>P.S.O.- 4</b> The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.</p> <p><b>P.S.O.- 5</b> Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.</p>

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Units	Lectures	Lectures (15 x 4 = 60)	Credits
I	15	<b>Intrduction:</b> Management: definition, importance, functions, nature-as profession, science and art, Classical School-contributions of Taylor and Henri fayol.	1
II	15	<b>Planning:</b> Concept, importance, steps, strategic planning-concept forecasting-concept. <b>Organisation:</b> Concept, importance, principles	1
III	15	<b>Directing and Staffing:</b> <b>Directing:</b> Concepts, importance of directing, <b>Leadership:</b> Concept, importance, types, leadership trails. <b>Staffing:</b> Concepts, importance.	1
IV	15	<b>Motivation:</b> Concept, importance, importance of need theory and contributions of Mcgragor, Maslow, Herzberg. <b>Co-ordination:</b> concepts, importance, principles and implementation techniques. <b>Control:</b> concepts, importance and tools of control.	1

**Suggested Readings :-**

Agrawal R.C Sanjay Sahitya Bhavan Publication Agra

Gupta Dr R.C Sahitya Bhavan Publication Agra

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

**FYUGP (CBCS/LOCF Course)**

Department: - COMMERCE

Session: 2024-25	Program: B.COM
Semester: IV	Subject: Banking Law and Practice
Course Type: DSE- II (Option)	Course Code: .....
Course Title:	Banking Law and Practice
Credit: 2	Lecture: 30
M.M. 100 = (ESE 80+IA 20)	Minimum Passing Marks: 40%

<b>Title</b>	<b>Calculus</b>
<b>Course Learning Outcome:</b>	. This course enables the students to know the working of the Indian Money & banking system.

<b>Title</b>	<b>Calculus</b>
<b>Programe Specific Outcome:</b>	<p><b>P.S.O.-1</b> The students can get the knowledge, skills and attitudes during the end of the B.com degree course.</p> <p><b>P.S.O.- 2</b> By goodness of the preparation, they can turn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.</p> <p><b>P.S.O.- 3</b> Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.</p> <p><b>P.S.O.- 4</b> The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.</p> <p><b>P.S.O.- 5</b> Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.</p>

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Units	Lectures	Lectures (15 x 4 = 60)	Credits
I	7	Banking Business: Definition and function of banks, need for banks; Types of Deposits: Types of banks in India; Role of Foreign Banks in India; Advantages and Disadvantages of Foreign banks.	1/2
II	8	Indian Banking System : Structure and organization of banks; Reserve Bank of India; Apex banking Institutions; Commercial banks; Regional rural banks; Cooperative banks; Development banks.	1/2
III	7	Banking Regulation Act, 1947 : History; Social control; Banking Regulation Act as applicable to banking companies and public sector banks; Banking Regulation Act as applicable to Cooperative banks.	1/2
IV	8	Reserve Bank of India: Objectives; Organization; Functions and working; Monetary policy; Credit control measures and their effectiveness. State Bank of India, Project History, Objectives, Functions & Organization	1/2

### Suggested Readings :-

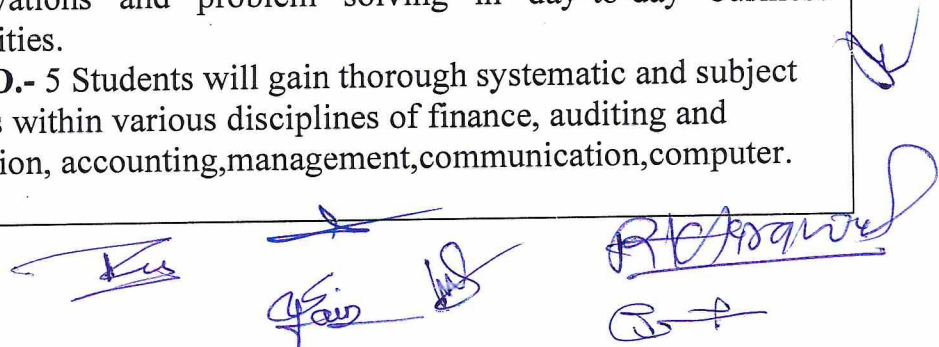
1. Hajela, T.N., (2009) Money and Banking, Ane Books Pvt Ltd., New Delhi.
2. Sundharam KPM, Banking: Theory, Law and Practice, Sultan Chand and Sons, New Delhi (recent edition)
3. M.R. Baye, D.W. Jansen (1996), Money, Banking and Financial Markets, AITBS (Indian ed.)
4. K.C. Sekhar: Banking – Theory and Practice, Vikas Publishing House, New Delhi (recent edition).
5. S.B. Gupta, Monetary Economics, S. Chand Publications, New Delhi.
6. M.L. Seth, Monetary Economics, Vikas Publications, New Delhi
7. R.R. Paul, Money, Banking & International Trade, Kalyani Publications, Ludhiana.
8. Banking Law and Practice : Jain & Maheshwari
9. S.K. Maheshwari & S.N Maheshwari ,Kalyani Publication.

GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)  
**FYUGP (CBCS/LOCF Course)**  
 Department: -COMMERCE

Session: 2023-24	Program: B.COM
Semester: IV	Subject: E – MARKETING
Course Type: SEC -IV (OPTION)	Course Code: .....
Course Title:	E – MARKETING
Credit: 2	Lecture: 30
M.M. 50= (ESE 20+IA 10)	Minimum Passing Marks: 40%

<b>Title</b>	E – MARKETING
<b>Course Learning Outcome:</b>	1. Define the function and scope , principle of E-marketing . 2. To Create awareness of procedure of E-marketing 3. TO Make aware the students about recent trends in E-marketing.

<b>Title</b>	E – MARKETING
<b>Program Specific Outcome:</b>	<p><b>P.S.O.-1</b> The students can get the knowledge, skills and attitudes during the end of the B.com degree course.</p> <p><b>P.S.O.- 2</b> By goodness of the preparation, they can turn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.</p> <p><b>P.S.O.- 3</b> Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coeres.</p> <p><b>P.S.O.- 4</b> The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.</p> <p><b>P.S.O.- 5</b> Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.</p>



Units	Lectures	Lectures (30)	Credits
I	08	<p>Intrduction:Concept,nature and importance of marketing;Basics of marketing segmentation and targeting.An overview of marketing decisions.</p> <p>Concept and nature of e marketing,E-markting versus traditional marketing;Issues,challenges and opportunities for e-marketing;Reasons for growth of e-marketing;Tools and techniques of e-marketing -advantanges and disadvantages;e-marketing situations.</p>	1/2
II	07	<p>Segmentation,targeting and positioning; E-marketing mix;E-marketing and customer relationship management – concept and scope; E-customers and their buying process;E-marketing and customer loyalty and satisfaction;</p>	1/2
III	07	<p>Concept and role of internet marketing; Web site design and domain name branding; Search engine optimization – functions, type of traffic, keywords and steps in search engine optimization;</p>	1/2
IV	08	<p>Direct marketing - scope and growth;E-mail marketing;Social media marketing;Concept and tools;Blogging – benefits,types;Video-marketing for business purpose – tools and techniques;Pay per click marketing;Issues and challenges.</p>	1/2

**FYUGP (CBCS/LOCF Course)**

**Department: -COMMERCE**

Session: 2023-24	Program: B.COM
Semester: IV	Subject: COMPUTER APPLICATIONS IN BUSINESS
Course Type: SEC -IV (OPTION)	Course Code: .....
Course Title:	COMPUTER APPLICATIONS IN BUSINESS
Credit: 2	Lecture: 30
M.M. 50= (ESE 20+IA 10)	Minimum Passing Marks: 40%

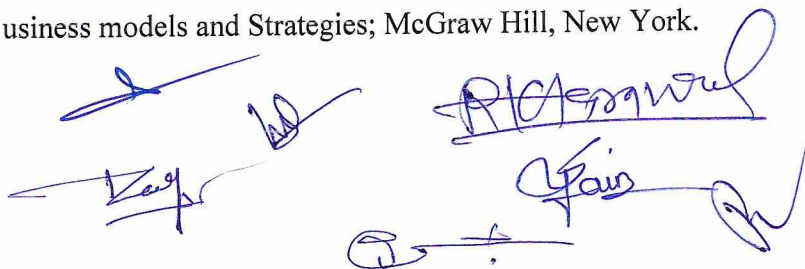
<b>Title</b>	COMPUTER APPLICATIONS IN BUSINESS
<b>Course Learning Outcome:</b>	<p>1. Define the function and scope, principle of COMPUTER APPLICATIONS IN BUSINESS</p> <p>2. To Create awareness of procedure of COMPUTER APPLICATIONS IN BUSINESS</p> <p>3. TO Make aware the students about recent trends in COMPUTER APPLICATIONS IN BUSINESS</p>

<b>Title</b>	COMPUTER APPLICATIONS IN BUSINESS
<b>Programe Specific Outcome:</b>	<p><b>P.S.O.-1</b> The students can get the knowledge, skills and attitudes during the end of the B.com degree course.</p> <p><b>P.S.O.- 2</b> By goodness of the preparation, they can turn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.</p> <p><b>P.S.O.- 3</b> Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coeres.</p> <p><b>P.S.O.- 4</b> The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.</p> <p><b>P.S.O.- 5</b> Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.</p>

Units	Lectures	Lectures (30)	Credits
I	08	<b>E-Commerce:</b> Meaning, definition, features, functions of E-Commerce, Scope, Benefits of e-commerce to organization, consumers, and society; Limitation of e-commerce; Management issues relating to e commerce. Operations of E-Commerce.	1/2
II	07	<b>E-Banking:</b> Traditional Banking Vs. E-Banking, Operations in E-Banking, Online banking and its benefits; Online financial services and their future.	1/2
III	07	<b>Model for E-Commerce</b> B2B Model, B2C Model, C2C Model, C2B Model, Consumer's shopping procedure on the internet; Broker based services on-line; Online travel tourism services; Benefits and impact of e-commerce on travel industry; Real estate market; Online stock trading and its benefits; EDI: Functions & components	1/2
IV	08	<b>Mobile Commerce (M-Commerce)</b> Meaning, Advantages, Limitation and Future of M-Commerce, Application of M-Commerce, Challenges of M-commerce, Global Mobile, E-Commerce Secure Mobile Commerce Secured, Payments through Mobile.	1/2

#### Suggested Reading:-

1. Agarwal Kamlesh. N. and AgarwalaDeekhsa: Bridge to Online Storefort; MacmillanIndia, New Delhi.
2. AgarwalaKamlesh. N. and AgarwalaDeeksha: Business on the Net Introduction to theE-commerce; Macmillan India New Delhi.
3. AgarwalaKamlesh N. and AgarwalaDeeksha: Bulls, Bears and TheMouse: AnIntroduction to Online Stock Market Trading; Macmillan India New Delhi.
4. Tiwari Dr. Murli D.: Eductaion and E-Governance; Macmillan India, New Delhi.
5. Minoli Daniel, MinoliEmma: Web Commerce Technology Handbook; Tata McGraw Hill, New Delhi.
6. MinoliDeniel, Internet & Internet Engineering: Tata McGrow Hill, 1999.
7. BhatnagarSubhash and Schware Robert (Eds): Information and CommunicationTechnology in Development; Sage Publications India, New Delhi.
8. Amor, Daniel: E-business R eevaluation, The : Living and Working in an InterconnectedWorld; Prentice Hall, U.S.
9. Afuah, A., and Tuccu, C.: Internet usiness models and Strategies; McGraw Hill, New York.







GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON  
(C.G.)

**FYUGP (CBCS/LOCF Course)**

Department: - COMMERCE

Session: 2024-25	Program: B.COM./ B.Sc./ B.A.
Semester: IV	Subject: Fundamental of Stock Market
Course Type: VAC-IV	Course Code: .....
Course Title:	Fundamental of Stock Market
Credit: 2	Lecture: 30
M.M. = 50 (ESE 40+IA 10)	Minimum Passing Marks: 40%

Title	Calculus
Programe Specific Outcome:	<p><b>P.S.O.-1</b> The students can get the knowledge, skills and attitudes during the end of the B.comdegree course.</p> <p><b>P.S.O.- 2</b> By goodness of the preparation, they canturn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.</p> <p><b>P.S.O.- 3</b> Students will prove themselves in different professional exams like C.A., C S, CMA,MPSC, UPSC. As well as other coerces.</p> <p><b>P.S.O.- 4</b> The students will acquire the knowledge,skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.</p> <p><b>P.S.O.- 5</b> Students will gain thorough systematicand subject skills within various disciplines of finance, auditing and taxation,accounting, management,communication,computer.</p>

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*Q. + Fair*

Units	Lectures	Lectures (30)	Credits
I	8	Introduction of Investment and Primary Market SEBI 1986	½
II	7	Secondary Market, National Security Depository Limit, Depository Act 1996	½
III	7	Derivative Future, Contract, Derivative Option Contract, Euro Issue And FDI.	½
IV	8	Fundamental of Mutual Fund and Systemic Investment Plan (SIP)	½

#### Suggested Readings :-

- The little book of common sense investing by Jack Bogle.
- A random walk down wall street by Burton g. Malkiel.
- The intelligent investor by Benjamin Graham.
- One up on wall street by Peter Lynch  
The warren buffett way by Robert g. Hagstrom.

A collection of handwritten signatures and initials in blue ink, including 'Rag', 'JP', 'R. Chandra', 'G. S.', and 'B. S.', located below the suggested readings list.